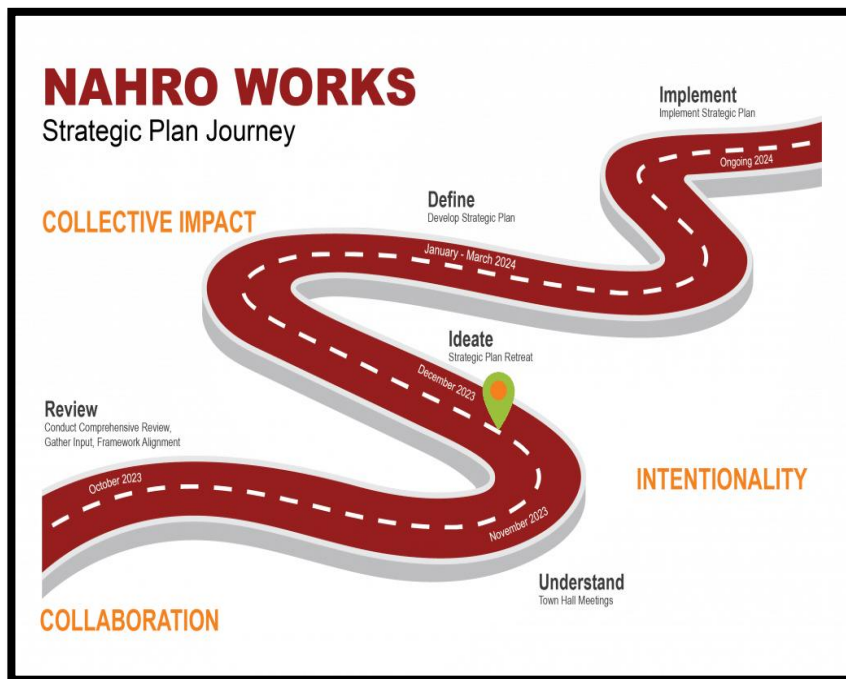




COMMISSIONERS' COMMITTEE 2023-2025 TRANSITION REPORT

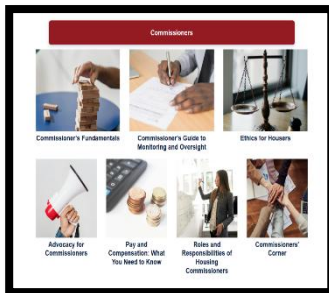
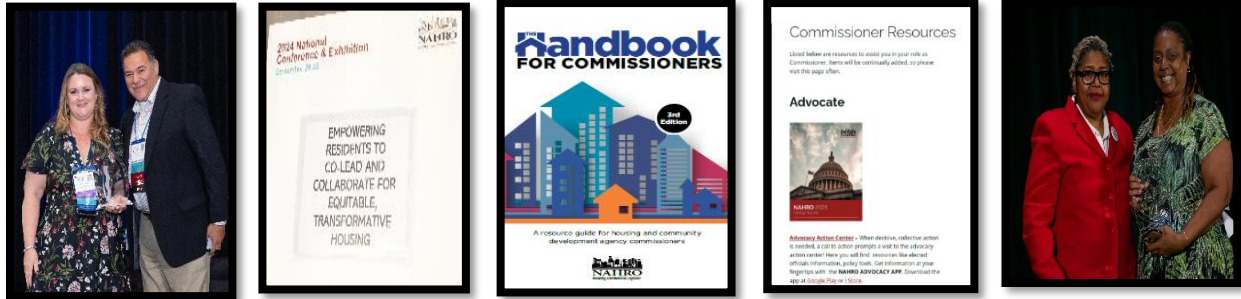


The NAHRO Commissioners Committee serve, assess, and support programs and resources that impact affordable housing needs in their communities. Committee members encourage others to become housing and community development Ambassadors and increase their reach locally and nationally. To accomplish this, they champion the need for viable communities to the public, elected representatives and the media. The Committee also supports professional development opportunities for commissioners. The Committee is comprised of 3 representatives from each regional committee and 14 Presidential at-large members (at least one representative per region).



In 2023, NAHRO President George Guy committed the leadership to a challenging, five-step process to ensure that NAHRO is well-positioned to continue giving housers and community builders what they need to succeed. The result was the creation of a five-year strategic plan which was given to the committees.

Five Year Strategic Plan Advisory Committee Metrics Commissioners Committee 2023-2025 Term Status



Metrics 3 & 13 | Increase resident empowerment through training and engagement through seminars and professional development offerings. (Commissioners/Professional Development (PD) Committees, 2025-2026)

Goal: Develop or update one resident engagement document and/or training by 2025 National Conference and increase On-Demand content offerings for Commissioners through new courses and certification methods.

STATUS: Completed/Ongoing. Worked with PD to Increase trainings – 2024-2025. Will discuss other topics with PD for 2026.

- a. On-Demand offerings – four of six applicable to Commissioners:
 - ABCs of Affordable Housing
 - Advocacy for Commissioners
 - Ethics for Housers
 - Roles and Responsibilities of Housing Commissioners
- b. Free webinar for members:
 - Commissioners Corner

Goal: Encourage participation in Commissioner Certification programs to increase overall participation by 100% over 5 years.

STATUS: Ongoing. As of 5/2025, commissioners certified in 2025 - 39, Current total of certified commissioners -183.

Goal: Creation/submission of commissioner targeted National Conference session proposals on substantive, relevant topics, and sessions.

STATUS: Completed. In 2024, two sessions were presented at the 2024 National Conference and were successful. In 2025, two sessions submitted were approved by the National Conference Planning Committee: as of 6/2/25

- Maintaining Competent Engaged Boards: Assuring Accountability through Board Evaluations
- Raising Voices of Residents Through Resident Leadership

Goal: Work on 4th edition of the Commissioners Handbook

STATUS: Begun process. Late 2024, created handbook review timeline. Continuing review process and publish the 4th edition of the handbook within the 2025-2027 committee term.

Goal: Remind NAHRO regions and chapters about the Commissioner of the Year Award, and award deadlines to ensure a robust nominee pool.

STATUS: Ongoing. Perform outreach to regions regarding award during the term. Increased number of applications in 2024 by 40% when compared to 2023. Next award presented at the 2025 National Conference and Exhibition – Phoenix, AZ.

Goal: Focus on providing timely Commissioner resources to seasoned and newly appointed commissioners.

STATUS: Completed/Ongoing. The Commissioners Resource on the NAHRO website is available to NAHRO members and non-members and will be updated as needed.



Metric 7 | Encourage Greater Member Participation in Advocacy Letter Writing Campaign (Legislative Network Advisory Committee (LNAC) w/Commissioners - 2028)

Goal: Increase new advocacy participants by 10% - Commissioners and 5% overall by 2025 National Conference.

STATUS: August Advocacy campaign, participants sent letters on five key points. Approximately 70 commissioners completed letters in 2024.

Goal: Increase committee member participation by 10% per year.

STATUS: Participation stats

Committee participation:		51% - 2024	increase 21%
Advocate:	2499 -2023	10,709 - 2024	5,087 - 2025
Letters:	45,722 – 2023	140,278 – 2024	68.9k - 2025

Campaign ended September 6. All 2025 data unavailable at time report was compiled. [2025 campaign goals](#)

BEGIN NEW GOALS FOR 2025-2027 TERM



Metric 1 | Formalize a digital strategy and tools to use during NAHRO's advocacy campaigns. (LNAC w/Commissioners, 2024) (did not create, moving to 2026.)

Goal: Increase engagement metrics each year by optimizing funds, time, technology, and other resources, adapting to changing circumstances and maximizing resiliency and efficiency.

STATUS: Not Begun. 2025-2027 Committee chair to begin discussion with the LNAC, on collaborative efforts to launch member advocacy and engagement platform by 2026 National Conference.



Metric 16 | Develop a national campaign toolkit by 2026 National Conference (Diversity, Equity and Inclusion Advisory Committee, (DEIAC) with Housing, Community Revitalization and Development (CR&D), LNAC, Commissioners 2027)

Goal: Establish 3-5 national campaigns (extending to regional/state associations), with strategies and tools for full membership engagement (staff and leadership), including those with lived experience (residents), to develop and build a broader national presence and work towards an anti-poverty agenda for housing and related industries.

Status: Not Begun. Meet with groups to discuss.

CHAIR'S MESSAGE



Chair, 2023-2025
Commissioners Committee

As I reflect on the past term, I am filled with pride and excitement to have served such an esteemed, talented, and enthusiastic group of leaders. Your passionate leadership was on display as our committee showed up and showed out! We were successful in completing most of our goals outlined in NAHRO's first 5-year strategic plan, achieving remarkable success in many targeted areas and showing dramatic statistical improvements in other areas. Be proud of those accomplishments!

I recommend that the incoming Board Leadership focus on the Commissioners' Handbook, Communication and Advocacy. Our subcommittees proved to be too much of a commitment for our members; many have full-time jobs, family and other commitments that prohibited/prevented them from attending subcommittee meetings.

To the Committee Chair and Vice Chair, find a way to motivate and energize this body. Stay up, stay focused, and stay together.

Juntos



Together