



## 2017-2019 SPAG Meeting Summary

Friday, July 27, 2018

Staff Liaisons: Sylvia Bowen |

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[www.nahro.org/nahro-strategic-planning-advisory-](http://www.nahro.org/nahro-strategic-planning-advisory-group)

[group](http://www.nahro.org/nahro-strategic-planning-advisory-group)

**Presiding: Jennifer Bergman, Chair**

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### **Strategic Plan Check In**

Chair Bergman discussed the teleconference call in July regarding the check-in on the Strategic Plan. On that call there were some concerns about communication and expectations. President Richie's expectation was that SPAG would be the "parking lot" for the Strategic Plan and that SPAG would have a quarterly teleconference specifically to receive updates on the Strategic Plan. This call would include all Task Force chairs. SPAG will hear updates on the progress on objectives from either VP's or liaisons on their specific tasks. SPAG would like to see detailed information on each objective when available to better track the status.

### **Discussion: Development Company/TA for Development**

Duane Hopkins discussed with the group that he has been working with Housing Authority Insurance Group (HAIG) as they are currently considering a potential development company. Mr. Hopkins described what HAIG is working on and how they're partnering with others.

SPAG discussed what NAHRO's role could be in either creating a development company or assisting HRA's with future developments including RAD. SPAG discussed what our menu option and potential partnerships could be. Should NAHRO be a clearinghouse? Should NAHRO consider a training for development?

During the meeting, it was discussed that there are several development companies and this would be a risky business. SPAG discussed that NAHRO's role may be better served as a clearinghouse and training. NAHRO could take the role of a marketplace where members could come for assistance in putting a deal together. NAHRO could be a "safe place" where members could come and ask questions, explore the potential of development and have access to experts in the area. NAHRO could vet consultants and create a list of preferred companies. NAHRO could create an assessment tool for agencies looking to do development.

SPAG discussed the development world is large and there are a number of agencies such as HAIG explore this as well. That our Blue Ocean may reside, at least initially, with offering RAD technical assistance. While many agencies provide training, it is mostly specifically on RAD through HUD's eyes. NAHRO may want to consider a training that could be geared regionally or even on a state level as many states have different requirements. NAHRO should consider a "boot camp" type training where members could come have questions answered in a safe space. NAHRO could have a RAD summit

and bring in a number of different expertise including syndicators, attorneys, developers, accountants, etc. NAHRO should also tap into those who have already gone through a RAD deal.

SPAG discussed attempting to create a trial training at an upcoming NAHRO conference to test the waters. Not only would this bring NAHRO members and expertise in regarding RAD, it could potentially generate revenue for the agency.

Marsha Parham stated that she would discuss this with the Professional Development Committee to discuss a potential training at an upcoming conference.

Next Teleconference: Wednesday, September 5: 3:30 to 4:30 ET  
SPAG Teleconference to Review Strategic Plan: Thursday, October 11: 1:30-3:00 ET



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