



**2021-2023 Communications Subcommittee  
Virtual Meeting Minutes  
April 6, 2023 3:00 – 4:00 p.m.**

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**Presiding: Char Reavis, Subcommittee Chair**

**Zoom link:**

<https://nahro-org.zoom.us/j/84872868418?pwd=SXBRUG9qenpuV3ovQUczdXRtRGpoZz09>

## [2/2023 minutes](#)

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Chair, Char Reavis called the meeting to order and briefly discussed the amended JOHCD schedule as noted by Sylvia Gimenez, Director of Communications.

Due to declining open and reading rates as well as feedback from our member survey, the frequency of the Journal of Housing and Community Development will be reduced. This year, two issues will be published: Spring/Summer one in June, Fall/Winter one in December. If you have articles that you'd like to publish at other times of the year, can be added to the Commissioners Committee webpage, publicized in Direct News emails and, in the NAHRO Monitor, space permitting. Please feel free to contact Sylvia at [sgimenez@nahro.org](mailto:sgimenez@nahro.org) with any questions.

The committee reviewed the subcommittee [strategic plan](#). Commissioners link for Next steps: strategic plan. The subcommittee's primary focus will be on Commissioner of the Year activity and articles.

### **Commissioners Survey Discussion - How to re- focus on the commissioners survey.**

- Focus on small concentration of topics specifically focused on the committee, i.e. advocacy, communication and diversity, equity and inclusion.
- Target concentration on two areas and perhaps 10 – 15 questions on those targeted areas to ensure the survey is not too lengthy and can be carefully answered in a short amount of time.
- Provide more time to participate in survey.
- Thoughts on legislative talking points, how the LNAC and its chair, Jennifer Keogh can work with the commissioners committee to increase participation in letter writing campaign and items to take back to the respective agencies.

### **Scheduling for the JOHCD June issue.**

- Alanna Conard
- Commissioner of the year spotlight and promo for 2023 commissioner of the year application

[NAHRO Conference Sessions spreadsheet](#)

Other articles to be published either in the JOHCD, the NAHRO Monitor or the Direct News emails.

Discuss with DEI subcommittee

- DEI
- FSS graduation

Discuss with advocacy subcommittee

- Resident Commissioner spotlight: a day in the life (2) (Char)
- Commissioner Governance
- Certification training

Other topics

- Advocacy (pics advocating, meeting with legislators)
- Housing America

### **Other News**

Char Reavis' agency Homes for Good was a 2022 recipient of the Award of Merit and Award of Excellence for MLK Commons. See Char for more information about this winning property.

### **Adjourn**

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#### **Attachments:**

[Commissioners Mentors List](#)