



**2021-2023 Communications Subcommittee  
Virtual Meeting Minutes  
December 1, 2022 3:00 – 4:00 p.m.**

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**Presiding: Char Reavis, Subcommittee Chair**

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**Discussion – [Commissioner of the Year award](#) criteria**

- Suggested change to the award point system to place less focus on public relations area, as many agencies has PR staff (20 to 10 points), and to increase the NAHRO Service from (20 to 30) points for a total of 100.
- Any committee member serving on the Commissioner of the year subcommittee will recuse themselves from voting if they have been nominated or is self-nominated.
- When the jury convenes to discuss scores, all juror scores must be submitted prior to that meeting. Final scoresheet will include the final scores from each juror.
- On application, suggested changes: (find best place to include residents in any of the categories)

Suggested judging guidelines language amendment as follows:

**1. Community Leader:** the candidate's ability to persuade the community at-large that it must provide the support and assistance necessary for housing and community development programs to continue. [0-30 points]

**2. Advocate:** the candidate's ability to articulate the importance and purpose of the authority's efforts and resident support. [0-30 points]

**3. Public Relations Officer:** the candidate's ability to communicate effectively ~~to the press~~ about the authority's accomplishments, programs, policies, and future plans. [0-10 points]

**4. NAHRO Service:** the candidate's service to NAHRO through participation at the Chapter, Regional or National level. [0-30 points]

Add Additional Comments/accomplishments (remove list of awards and list of professional affiliations).

All were completed and reflected on current online application.

### **Recap/Comments - National Conference Activities**

Reminders

- Commissioners Survey - comments deadline December 31, 2022
- Commissioners at Work Video – Video is now posted on the Commissioners Resource page and will be updated with more images.
- Journal of Housing and Community Development (JOHCD) Magazine Commissioner Articles - Communications Director [Sylvia Gimenez](#) has agreed to assist in authoring and article development. Will forward to Ms. Gimenez and secure 2023 *NAHRO Monitor (newsletter) and JOHCD article schedule*.

The following 2023 suggested JOHCD article list will be forwarded to Ms. Gimenez

Nov/Dec, 2022

- Alanna Conard - According to Sylvia Gimenez, article is scheduled to run Nov/Dec or Jan/Feb

Jan/Feb , 2023

- Commissioner of the year spotlight and promo for 2023 commissioner of the year application

Mar/April

- Advocacy (pics advocating, meeting with legislators)
- Housing America

May/Jun

- DEI
- FSS graduation

July/Aug

- Resident Commissioner spotlight: a day in the life (2)

Sept/Oct

- Commissioner Governance
- Certification training

Check New Commissioners link for Next steps:

<https://docs.google.com/document/d/1pXIt5309N0puxQigZ3QpEmOcsck7PdqmNHGsEVKh5mM/edit?usp=sharing>

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Attendance:

Lucille Boss, AJ Jones, Char Reavis, Gary Allsup, Alanna Conard, Johnny Johnson, Joycelynn Straight.

**Attachments:**

[Commissioners at work - new Monitor/JOHCD print schedule](#)  
[Commissioners Mentors List](#)