



2021-2023 Member Services Emerging Leaders Subcommittee

Zoom Call

May 9, 2022, 3:00-3:50 pm ET

Staff Liaison: Lori Myers-Carpenter | lcarpenter@nahro.org

Committee webpage URL: <https://www.nahro.org/about/nahro-leadership/national-standing-committees/member-services-committee/member-services-subcommittee-on-emerging-leaders/emerging-leaders-19-21-correspondence-and-meeting-summaries/>

Attendance:

Those present: Rickey Bouffard, Albert Bragg, Angela Carolla, Gina Gibson, John Hamilton, Stormy Parsons, Anne Pridmore, Trina Sanders, and Taleshia Stewart

Those absent: Aaron Cooper, Linda Del Carlo, Guy Gagnon, Latina Faulkner, Robert Finch, Jen Polito, Keon Jackson, and Kyle Trafton

Guests

George Guy
Milet Hopping
Jackie Newman

NAHRO Staff

Lori Myers-Carpenter

Emerging Leaders Subcommittee Chair, Rickey Bouffard welcomed everyone. He said during their last call they prioritized the objectives they wanted to cover this term including advocacy training, working with the Fellows and providing possible session topics. He said they talked about doing the advocacy training in the summer and they hadn't set-up a time yet with the fellows, so he thought they might talk about suggested topics today. Rickey mentioned on the last call Albert Bragg suggested a session on deals and acquisitions and they also talked about a new Executive Director session possibly with the Fellows. He then welcomed NAHRO Senior Vice President, George Guy, and he asked if George wanted to share anything. George said he is there to support everyone, help wherever he can, and to listen. Rickey asked if Milet Hopping, the Chair of the Member Services Committee, wanted to say anything. Milet thanked everyone and said the Emerging Leaders is very important, and she thanked them for their dedication.

Rickey then opened the discussion for additional session ideas and the following suggestions were provided:

- John Hamilton: How to deal with a union agency
- Milet Hopping and Angela Carolla: Dealing with staffing issues at housing agencies as well as civil service agencies
- Milet: Dealing with mental crisis

- Albert Bragg: Housing Training Academy – preparing people to do this type of work – dealing with HUD, affordable housing, dealing with LIHTC, etc.
- Milet: Marketing Plan – changing the perception of affordable housing
- Angela and Taleshia Stewart: Re-branding – examples INLIVIAN in Charlotte or Columbia (SC) Housing
- John/Taleshia: Social Media 101 or Using social media effectively to tell your story
- Albert: Using/discovering new technology
- John: Navigating politics – local, state, associations, etc.
- George Guy: Cultivating new talent, building relationships and training new leaders

Rickey asked if there were any other session suggestions and hearing none, the call ended at 3:50 pm.

The next EL Subcommittee meeting is scheduled for July 11, 2022, at 3:00 pm ET.