



**2021-2023 Communications Subcommittee
Virtual Meeting Minutes
June 2, 2022 3:00 – 4:00 p.m.**

Presiding: Lucille Boss– Commissioners Committee Chair

Chair Char Reavis was unable to make the call, so Commissioners Committee Chair Lucille Boss presided over the meeting. Chair Boss welcomed the subcommittee, asked them to introduce themselves to our newest full committee and subcommittee member Alanna Conard and to our new CEO, Mark Thiele.

NAHRO CEO REMARKS

CEO Mark Thiele introduced himself to the subcommittee. CEO Thiele hopes to meet Commissioners during meetings and at the National Conference in September in San Diego, CA. He appreciates the work being done on objectives and goals and the subcommittee's commitment to the residents PHAs serve. CEO Thiele also appreciated the subcommittee's patience and addressing some of the requests made as NAHRO is in the midst of an associate management system conversion. The official changeover of the system has been mentioned in the Direct News and the Monitor. He noted that ways to better communicate, especially with the small agencies, is key to success. If Commissioners have insight into how to enhance communication, NAHRO looks forward to receiving thoughts.

REMINDERS

Material-Commissioners at Work Video

Request to send photos to Staff Liaison, La Tonya Rajah of commissioners in action, (meetings, events, ribbon cutting, groundbreaking ceremonies, community events, new developments, target populations you're working with, contact with your representatives, any images from regional or chapter newsletter etc. for the Commissioners at Work video to be posted on the website and possibly shown at the Commissioners booth at the National Conference. Photo captions should briefly describe events, participants, date, city and state.

Links/Calendar Invitations and Record Updates

If Commissioners do not have the Zoom invite for future meetings, both subcommittee and full committee and/or need to amend email or phone number, please contact La Tonya.

Journal of Housing and Community Development (JOHCD) Magazine Commissioner Articles

Consider topics and provide timely topic suggestions to La Tonya or offer to author the article. Communications Director Sylvia Gimenez has agreed to assist in writing and development of articles. The print schedule for both the NAHRO Monitor (newsletter) or the JOHCD is located on the website and is linked below.

Commissioners Resource Page

The Commissioners pages were reviewed, and a navigation tutorial was presented during the full committee May 2022. Expected deadline of completion on any updates – August 2022.

SUBCOMMITTEE REQUESTS

Commissioners E-Blasts

Additional discussion will be held with Communications Department on the feasibility of request, content and frequency of e-blasts.

Commissioner of the Year – PDF Nomination form

Certain data must be captured on the online form however, the nominee can upload a pdf nomination form from a regional or chapter submission in the Attachments section of the form.

Commissioners Database

A separate commissioners database is not feasible, however, either a commissioners’ roster or report can be created for any work to be done to target commissioners only.

Objectives Assessment

- **Website review** - completed on May 2
- **Commissioner of the year** - Commissioners Committee Chair Lucille Boss will reach out to regional vice presidents- commissioners asking them to email chapters and regional councils requesting they submit commissioner of the year nominations by Mid-July. Marketing document for the individual awards will be forwarded to the regional service officers (RSOs) during their meeting and that document will be forwarded to the commissioners committee regional vice presidents and Commissioner of the Year Group Chair, Johnny Johnson.
- **Commissioners Survey** - The survey will be forwarded to committee members and include topics such as diversity, equity, advocacy, training needs and communication questions i.e., what topics would you like to see addressed in the Monitor newsletter, and seek suggestions on how to update the commissioners resource page.
- **Video** - Include Commissioners at Work Video in Commissioners Committee talking points – Housing America day.

ATTENDANCE	
Full Committee Chair – Lucille Boss	
Gary Allsup	Alanna Conard
Brenda Honeycutt	George Perez
Johnny Johnson	Joycelyn Straight
Absent	
John Benton	Char Reavis
Sam Bergami	
Delois McKinley Eldridge	

Attachments:

[Draft Commissioners At Work Video](#)
[Objectives Assessment](#)
[Monitor/IOHCD print schedule](#)