

Hello SPAC!

Here are some conference ideas shared during our last meeting. These can be used to take a deeper dive into the conversation during our next meeting.

Content

- YIMBY (using Portland as an example)
- Leadership “summit” or leadership development session
- Recruitment/retention
- Excellence in Culture – HR
- Best Practice Round Tables for free flow conversation by type (HCV, HR, PH, Entry, Mid-management, Directors, etc.) with an example for directors of What keeps you up at night?
- Rising gun violence (suggested Thomas Abt, author of Bleeding Out)
- Self-care
- How to address the stigma of PH in your community
- Celebration of great work PHAs have done
- A full day of fair housing training or CFP or ...

Networking

- Seating pods for networking
- Speed dating between new attendees and national leadership members
- Include everyone in the human scavenger hunt game

Experience

- Possible corn hole tournament
- Powerful plenary speaker(s)
- Music
- Balloons
- A “welcome back” banner
- Snacks
- Calls to first time attendees from leadership *before* the conference
- Find out new EDs of each state and have state president call and invite them to conference
- Create something similar to Meet Up for after conference fun (escape rooms, ball games, beach, Jazz outing, local winery tour and sampling, etc.)
- Caricature drawings (pd upon ordering by attendee) or photo booths

Other

- Ways to use this conference to begin to strengthen national/regional/state relationships
- Create system that prohibits booking with group rate without being registered for the conference first.