



**2021-2023 Advocacy Subcommittee
Virtual Meeting Minutes
Tuesday, June 14, 2022
2:30 – 3:30 p.m.**

Presiding: Renee Smith – Chair

Chair, Renee Smith welcomed members and guests and asked for a roll call by La Tonya Rajah, Staff Liaison.

Commissioners Track Group – Commissioners Chair, Lucille Boss

Chair Boss advised the subcommittee completed the task of submitting three submissions for the 2022 National Conference Call for Proposals. Evaluating Your Agency CEO/ED, Engaging Your Commission Budgets, Balance Sheets, and Audits, Oh My! We await status of submitted submissions.

UPDATE- Congressional Relations – Tess Hembree/Jenna Hampton

Members discussed how they can work with the LNAC in advocacy efforts, the subcommittee's main objective, and asked questions regarding commissioner outreach, education, communication and e-blast marketing.

Outreach to Commissioners

- E-Blast messages to Commissioners will provide more tailored information.

- Action Center Letters Tailored to Commissioners
If the letter can't be specifically crafted, discuss ways to craft tailored suggestions that commissioners can use to craft the letter. What should be communicated to Congress? Note how the legislation helps the commissioners, communities, agencies and the residents you serve, i.e., scholarship programs, etc. Tell stories that note the positive outcomes that result from the legislation. Provide summary of bill and how it impacts taxpayers and industry would be helpful. Diversity Equity and Inclusion Advisory Committee are working on talking points. Committee to communicate issues with action alert letter, if politically opposed, note that concern/opposition.

- Track number of commissioners who complete action alerts. Regional data can be captured into a spreadsheet. Tess notes that NERC, MPRC, PSWRC and PNRC regions are difficult to track. Request to add a field on the Action Alert letter that indicates Role to perhaps assist in compiling/sorting data to determine commissioner involvement. Note: the role field, is not mandatory to complete).

Education/Training –Commissioners Advocacy – coming soon

- Social determinants of health offerings can be 2 hours. Make offerings short and concise.

What's in the Congressional Pipeline?

- FY23 markups beginning, Advocacy August efforts about to gear up, and mid-term elections are occurring now. Congressional work may pick up after elections.
- Future Potential Requests – Funding appropriations.
- Retool request that predated Build Back Better – PH/voucher visibility, inflation.
- NAHRO Summer Symposium will be a kickoff precursor to August Advocacy efforts.

Tess and Jenna will visit the subcommittee during the next meeting in August to provide additional information on the August Advocacy activity.

HOUSEKEEPING REMINDERS: Please send to La Tonya

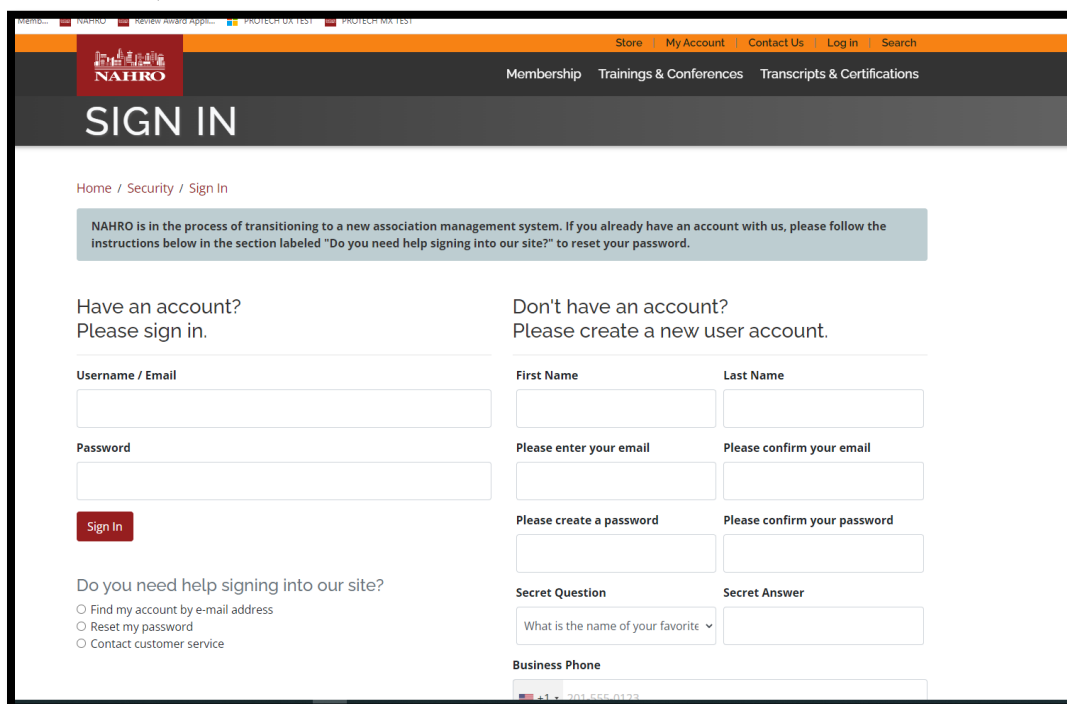
Submissions - Updating Commissioners at Work Video

Photos of your work with the housing authority and in the community, i.e., groundbreaking, ribbon ceremonies, new initiatives implemented, special events involving the agency and the residents. Please include type of event, city, state, persons in photo, if possible, year for the photo caption.

Congressional Contacts- Jenna Hampton encouraged members to become a Congressional Contact to get personalized support. **(see link in attachments below)**

Quick Note - How to log in to the NAHRO website

We now have a new association management system which requires our members to reset their passwords. To reset your password, click on the **Reset my password** button and you will receive an email link to reset your password. Then you can update your profile, view your committees, etc.



FINAL COMMENTS – Chair Renee Smith thanked everyone for their participation in the meeting and thanked Chair Lucille Boss and Vice Chair Adrian AJ Jones for their attendance and participation.

Attendance	
Lucille Boss	Willie Haynes
Dirk Hoek	AJ Jones
Karina Mason Rorris	Gary Valentine
Guests	
Tess Hembree, Director Congressional Relations	Jenna Hampton, Congressional Relations

Attachments:

- [Commissioners Sessions- Planning spreadsheet](#)
- [Objectives Spreadsheet](#)
- [Draft – Commissioners At Work Video](#)
- [Congressional Outreach Report Form](#)
- [Congressional Contacts Sign-up \(sign in first\)](#)
- [Action Alert Center Training – Video](#)
- [Commissioners Track – Planning spreadsheet](#)

Next Meeting – August 9, 2:30 -3:30 p.m., Eastern Time