



**2021-2023 Advocacy Subcommittee  
Virtual Meeting Minutes  
April 12, 2022  
2:30 – 3:30 p.m.**

**Presiding: Renee Smith – Chair**

<b>ADVOCACY SUBCOMMITTEE Chair, Renee Smith</b>	
<b>MEMBERS</b>	
<b>Attendance</b>	
<b>Renee Smith</b>	<b>Carleen Cumberbatch</b>
<b>Willie Haynes</b>	<b>Brenda Honeycutt</b>
<b>Richard Laferte</b>	<b>Karina Mason Rorris (LNAC liaison)</b>
<b>Char Reavis (National Conference Session Track Co Chair)</b>	
<b>Guest: Lucille Boss</b>	
<b>Absent</b>	
<b>Joe Grisson (National Conference Session Track Co-Chair)</b>	<b>Dirk Hoek</b>
<b>Thomas Jefferson</b>	<b>Angela Reed</b>
<b>Cody Schuler</b>	<b>Gary Valentine</b>

Advocacy members will work at Commissioner’s Mentor booth at the National Conference and advise new and veteran commissioners how to access/navigate the Advocacy Action Center online and via the NAHRO Advocacy conference app (YAPP) and send advocacy letters to our legislators through the Advocacy Action Center at designated times. Partner with Legislative Network on other ways to enhance advocacy efforts.

**Commissioners Track Group** - This group functions within the Advocacy Subcommittee Commissioners Track Group. Co-chairs serve as contacts for the commissioners’ track and will be the leads for call for session proposals and advise committee on session topics. The Group can also submit sessions during the call for proposals. Group members will ensure timely, relevant sessions are represented in the Commissioners session track and benefit all levels of the commissioner experience.

**Chair Renee Smith called the meeting to order and the members discussed the items on the Advocacy tabbed [objectives](#) sheet.**

**PRIORITY TIME SENSITIVE ITEM: 2022 National Conference and Exhibition Call for Proposals Commissioners Track Sessions | To view specifics, click on: [NAHRO’s Call for Session Proposals is now open](#). The submission period will end on May 13.**

Char, Joe, Lucille and Renee will convene a meeting to discuss as soon as possible. Meeting scheduled for Monday, April 18 at noon PST.

Proposal topics discussed during the meeting included:

- CEO/ED Evaluation Best Practices (process, documentation, etc.)
- How Executive Directors can Engage Commissioners
- Financial Oversight Basics for Commissioners (Budgets, Balance Sheets, and Audits, Oh My!)
- Update Resident Services Staff and Department Procedures: Thinking Outside the Box

**Annual Advocacy Workplan**

Future subcommittee meetings will address information sharing and collaboration with Legislative Network Advisory Committee (LNAC). Subcommittee member Karina Mason Rorris currently serves on LNAC, has agreed to serve as the committee liaison, and will update the subcommittee on LNAC’s progress working through their respective objectives and how Commissioners can partner with them.

## **Commissioner Advocacy Training/Certification**

- How can we increase Commissioner engagement in training/certification? Trainings may include:
  - budget/financial report details
  - how to advocate
- Convene a commissioners' summit (request consideration from NAHRO)

## **FOLLOW UP ITEMS**

Commissioners Committee Chair, Lucille Boss - Set Zoom meeting with Char, Joe and Renee to discuss commissioners track sessions.

Staff Liaison LaTonya Rajah

- Add time to the full committee agenda for a tutorial on how to navigate the NAHRO webpage during May 2 full committee meeting, with q&a.
- Include the links to the detailed goals and objectives in each meeting agenda and minute notification emails.
- Add a reminder request for any roster changes to be incorporated into each meeting agenda and minute notification emails.
- Subcommittee Inquiries forwarded to NAHRO:
  1. Can we track commissioner committee members who send letters during the Action alerts and August Advocacy campaign?
  2. Regional engagement in letter writing contest with winners recognized at conference.