



2017-2019 SPAG Meeting Summary

April 22, 2018

11 am. to 1 p.m.

Crystal Gateway Marriott Hotel

Staff Liaison: Sylvia Bowen | sbowen@nahro.org

<http://www.nahro.org/nahro-strategic-planning-advisory-group>

Presiding: Jennifer Bergman, Chair

Strategic Plan Monitoring. Chairs discussed their committees' measurements as presented to SPAG prior to the meeting.

Discussion: Blue Ocean Ideas

Create a development entity and provide development services to housing agencies. Census of the group was that NAHRO should not become a "traditional developer," rather assemble a cadre of experts who would serve as mentors, write grants and provide technical assistance to agencies for a fee, which would be an additional source of revenue for NAHRO. NAHRO could form a separate entity that would manage this initiative. NAHRO may want to use the "Blue Ocean" concept to identify unmet needs in the industry. It was noted that the National Development Council, an organization that instructs on how to become a developer, does not focus on assisting PHAs.

Become a leader on developing national housing policy strategy. Draft a new "2037 Housing Act." NAHRO should be the leader of this idea. We should also examine what a local housing authority should look like in the future. Engage business-people, IRGE committee members and groups like the Brookings Institute. A recommended tool was the book "Disrupt," a motivational and pragmatic blueprint for innovative thinking.

Use of new tech platforms for professional development that include "on-demand," subscription services and Listserves. The Professional Development Committee should vet this idea and share its recommendations with SPAG and B&A.

There being no further business, the meeting was adjourned.

In Attendance: Chair: Jennifer Bergman. **Officers:** Carl Richie, Sunny Shaw, Saeed Hajarizadeh, Andy Rodriguez, Henrietta Snipes, Mark Thiele, John T. Mahon, Marsha Parham. **Others:** Clif Martin, Duane Hopkins, Rick Leco, Andrew Lofton, Marty Ryan, Buddy Oldfield. **Staff:** Adrienne Todman Sylvia Bowen, and Sylvia Gimenez **Guests:** Chairs of Task Forces and Ad Hoc Groups and staff liaisons were present for the discussion related to Strategic Plan Monitoring. Also in attendance: PSWRC Regional President Rob Fredericks. **Members Absent:** Vanessa Cooper, Mike Gerber, and Carl McFadden.

NEXT TELECONFERENCE: TUESDAY, MAY 15 -- 3:30 TO 4:30 P.M., ET