



**Board of Ethics and Credentialing Trustees (BECT)  
2019-2021 Term Objectives relating to NAHRO  
Strategic Plan Goals**

**APPROVED by BECT 4/23/2020**

**NAHRO GOAL B: Strengthen NAHRO's role as the leading resource in developing the professional expertise and credibility of housing and community development practitioners.**

**BECT OBJECTIVE B2:** Continue to encourage NAHRO to pursue third-party accreditation of some of NAHRO's Certification Programs.

**Metric:** Provide the NAHRO Board of Governors, President and CEO with information regarding actions needed to achieve accreditation including any NAHRO governance and policy changes required by NAHRO's 2021 Annual Meeting.

**NAHRO GOAL C: Expand NAHRO's reach and improve its effectiveness by building and reinforcing partnerships, both with NAHRO's regions and chapters, and with outside organizations.**

**BECT OBJECTIVE C1:** Increase marketing and outreach, integrating with NAHRO's regions and chapters, to promote NAHRO's Certification Programs.

**Metric:** Promote new products and methods to supplement or replace NAHRO Certification requirements that require in-person execution or other unwarranted burdens via region and chapter events and communications.

**NAHRO GOAL F: Advance diversity, equity and inclusion as crucial to healthy communities.**

**BECT OBJECTIVE F1:** Explore the role BECT plays in advancing diversity, equity and inclusion at NAHRO in all the work BECT does, including but not limited to ethics initiatives and NAHRO Certification programs.

**Metric:** Report to the NAHRO Board of Governors, President and CEO on any measures implemented in NAHRO's ethics initiatives or revisions in NAHRO Certification requirements pertaining to the objective by NAHRO's 2021 Annual Meeting.