



2017-2019 NAHRO Strategic Plan Goals and BECT Objectives

NAHRO GOAL B: Sustain NAHRO's leadership in developing the professional expertise and credibility of affordable housing and community development (H/CD) practitioners and the industry as a whole.

BECT OBJECTIVE B8: Evaluate the pros and cons of continuing to pursue third-party accreditation of NAHRO Certification Programs and draft a statement establishing the BECT's position, which will be provided to NAHRO's CEO and leadership in advance of its Spring 2018. MEASURABLE OUTCOME: Stated in objective.

BECT OBJECTIVE B9: Further the idea of NAHRO's ethical leadership by increasing promotion of & education regarding existing NAHRO ethics initiatives including the Code of Professional Conduct & increasing info. to stakeholders including members, other industry professionals, the media & general public of enforcement processes & outcomes.

MEASURABLE OUTCOMES:

- A. Expand and update comprehensive listings of current NAHRO Certification holders and any sanctions on www.nahro.org. Create streamlined online ethics complaint submission process. Continue to encourage the NAHRO CEO to utilize response to negative media statement and other media outreach regarding NAHRO ethics initiatives.
- B. Create working group with members from the Professional Development and Member Services committees. Prepare report to BECT and any other appropriate groups regarding revisions to existing ethics initiatives/programs/products as well as any new initiatives by Summer Conference 2019.

NAHRO GOAL E: Strengthen NAHRO as a thought-leader by improving communication, networking, information exchange and knowledge transfer with and among members, partners and stakeholders.

BECT OBJECTIVE E3: Review current NAHRO Certifications and their Examination Boards to ensure that they are current, relevant and meeting the needs of those we aim to serve and examine new certification areas to provide the opportunity for a wide range of industry professionals to pursue NAHRO certification.

MEASURABLE OUTCOMES:

- A. Solicit recommendations for relevant, fresh and innovative areas not currently offered by NAHRO Certifications from various stakeholders (including NAHRO Committees/Leadership/Members and other industry professionals) with initial deliberation and response to each proposal within 90 days.
- B. Comprehensively review each of the 10 current NAHRO Certification™ Programs and recommend any revisions, combining, splitting, other restructuring or eliminations. At least two (2) certifications will be inspected by the BECT quarterly. Final report to the NAHRO President, CEO, and Board of Governors (BOG) by the Summer 2019 BOG meeting.