



**2019-2021 Member Services Awards Subcommittee – Conference Call**  
**Thursday, June 25, 2020 – 2:00 pm-2:20 pm**

Staff Liaison: Lori Myers-Carpenter | | [lmcarpenter@nahro.org](mailto:lmcarpenter@nahro.org)  
<http://www.nahro.org/content/nahro-member-services-committee>

**Attendance:**

Those on the call: Kathy Walter, Annie Botsford, Dale Gravett, Milet Hopping, Michelle Poletti, Revonda Stordahl, and Dannie Walker

Kathy Walter welcomed everyone on the call and said the purpose of today's call was to focus on their objective to try and increase the number of applications for the individual awards, which included:

- Outstanding Professional of the Year
- Commissioner of the Year
- International Research and Global Exchange Award, and the
- Emerging Leaders Award

The deadlines for all the awards is August 17, 2020.

Kathy said she read in the Strategic Plan the Commissioners had a similar goal for their award so she proposed we asked for their help to promote it and the help of the other related committee chairs as well. She asked if there were other outlets, we could use to promote this on the National, Regional and Chapter levels.

Milet Hopping asked if Kathy meant we would be enlisting the help of the service officers when she mentioned the various levels and Kathy said yes. Milet also wondered if the chairs would be willing to do a mini video about the award. Kathy said maybe the past winners could do something similar. Staff said they created a flyer a few years ago that featured all of the award winners, and if they liked that idea, they could create one for this year.

Kathy said another area they should focus on is social media. She said she uses Twitter to promote the Legislative Network, so we should try and use it for this too. Milet asked if NAHRO had a Facebook page and staff said yes. It was suggested we ask the NAHRO Communications Director to schedule tweets and posts about the awards on NAHRO's various social media platforms. Revonda Stordahl said she liked both of those ideas and the rest of the group agreed.

Kathy asked if there were other publications they should use, and staff mentioned the upcoming articles in the Monitor. She also said they would mention the awards on the next RSO call, and ask them to help promote them either through articles or re-publishing the flyer.

Kathy asked if there were any other ideas and hearing none, the call ended at 2:20 pm.

