



**2019-2021 Member Services Emerging Leaders Subcommittee –
Conference Call
Tuesday, April 7, 2020 – 2:30 pm-3:10 pm**

Staff Liaison: Lori Myers-Carpenter || lmcarpenter@nahro.org
<http://www.nahro.org/content/nahro-member-services-committee>

Attendance:

Those on the call: Keon Jackson, Rickey Bouffard, Aaron Cooper, Vanessa Gonzalez, John Hamilton, Lori McGowan, Betsy Soto, Chonda Tapley, Tyrone Wallace and Matt York

Subcommittee Chair, Keon Jackson welcomed everyone on the call and thanked them for sharing their time. He said the main purpose of the call was to review the goals set by the BOG and to come up with objectives and measurable outcomes for each. He said they accomplished some of their goals last term, for example their work with the Fellows, and he was sure they'd have some strong ideas this time.

He then read the goals in turn asking for ideas for each:

Goal A – Focuses on advocacy

Lori McGowan said she would like to suggest something along the lines of advocacy training or an advocacy mentor since as a new leader, advocacy can be intimidating. Keon said there were some things in place that NAHRO offered. Staff said Tess Hembree, Director of Congressional relations would be happy to do a session for them.

Goal B – Focuses on professional development

John Hamilton said he would like to see more trainings in more areas around the country or more trainings online for Emerging Leaders. Matt York said he would like to see more pro-active training instead of re-active. Emerging Leaders should suggest topics for trainings they want or suggest trainings based on trends they are seeing. For example, RAD. Its everywhere, but it seems like our training is trying to catch-up to everyone else. Maybe the Els could help design course work. Lori said when she thinks about this goal she thinks of networking. An organization she works with connects housing agencies together so they can discuss ideas and share best practices. Can they do this on the national level?

Goal C – Focuses on partnerships

Keon said this might be a good place for Lori's idea. John mentioned NAHRO's previous mentoring program did not go very well, but he knows as a young ED he was clambering for something like this. Is there a place people could find a list of mentors? Staff mentioned the Fellows page on the web listed the Fellows expertise and a contact email. She also said the Commissioners Committee has a mentor list. John said maybe these need to be more prominent so people understood these are mentors out there they can contact. Maybe NAHRO could also have a sign-up list for people who want to be mentors and list their contact information as well. It was asked if NAHRO had guidelines on the types of partners they wanted. Staff said no. It was also asked if NAHRO had asked to share curriculum with universities. Staff said she did not know but said she would check.

Goal D – Focuses on expanding revenue sources

Aaron Cooper asked if membership in NAHRO was limited to just housing authorities. Staff said no they also included CD agencies, for-profits, non-profits and what they called Business Partners Council memberships, those organizations who provide products and services to H/CD agencies. It was suggested they reach out to new agencies in their regions/chapters as potential members. Lori reported they are encouraged in their agency to reach out to a new non-profit or potential partner once a month. Maybe something like this could be done on the national level.

E. Focuses on communications, networking, knowledge transfer, enhancing the experience of members and next generation professionals

Keon said they already started to work with the Fellows, and he would like to see that continue, maybe by working on sessions again and mentoring. Betsy Soto mentioned a possible survey to find out what folks are doing during the crisis. She also mentioned HUD is holding open phone calls where folks could share their experiences. Maybe NAHRO could do this as well.

F. Focuses on Diversity

Aaron asked if any statistics were available on NAHRO's Diversity. Staff said not at this time, but the Diversity Advisory Committee was looking into possibly gathering that data.

Keon asked if there were any other comments, and it was suggested by Aaron they might want to add formulating a plan where EIs would go to local high schools or universities to educate students about careers in housing to Goal C.

Keon asked if there were any other ideas. Hearing none, the call ended at 3:10 pm.